

COUNCIL OF EDUCATION'S

DESHBHAKTA RATNAPPA KUMBHAR COLLEGE OF COMMERCE, KOLHAPUR.

AN AUTONOMOUS COLLEGE ACCREDITED 'A' GRADE BY 'NAAC'



MBA DEPARTMENT

VISIT TO SHIVAJI UNIVERSITY CENTRE FOR INNOVATION, INCUBATION AND LINKAGE ON FRIDAY, 23-02-2024



The visit was conducted by MBA department to the Centre for Innovation, Incubation and Linkage, Shivaji University, Kolhapur on Friday, 23-02-24. The objective of the visit was to expose students to the entrepreneurial ecosystem and foster an understanding of how incubation centers support and nurture startup ventures. MBA-II year students visited the Incubation Centre. This centre serves as a dynamic hub fostering creativity, supporting startups, and facilitating meaningful connections between academia and industry in Kolhapur district. It plays a pivotal role in nurturing innovation, providing a collaborative space for entrepreneurs, and bridging the gap between academic research and practical application.

Purpose of the Visit:

The primary aim of the visit was to expose MBA-II year students to the vibrant startup ecosystem facilitated by the Centre. The visit aimed to provide insights into the various processes involved in nurturing a startup, from ideation to market entry. This included understanding the role of mentorship, access to funding, and networking opportunities. The visit aimed to bridge the gap between theoretical knowledge gained in MBA curriculum and its practical application in the entrepreneurial world.

Activities during the Visit:

MBA students engaged in interactive sessions with Prof.(Dr.) Prakash D. Raut (Chief Executive Officer-Centre for Innovation, Incubation and Linkage, Shivaji University, Kolhapur) .This sessions facilitated discussions on challenges faced by startups, strategies for growth, and the importance of innovation. Students were given a guided tour of the Centre, exploring the state-of-the-art facilities, co-working spaces, and networking areas. This provided them with a firsthand experience of the infrastructure available to startups. The visit included the presentation showcasing successful startups that had been incubated at the center. This allowed students to analyze real-world examples and learn from the experiences of entrepreneurs.

Key Takeaways:

Students gained valuable insights into the significance of networking in the startup ecosystem. Building professional relationships and collaborating with like-minded individuals were emphasized. The visit underscored the crucial role of innovation in the success of startups. Students learned how the Incubation Centre fosters a culture of creativity and problem-solving. The visit successfully demonstrated the practical application of concepts learned during MBA studies, including marketing, strategic management and finance. The visit to the Centre for Innovation, Incubation and Linkage, Shivaji University, Kolhapur, was instrumental in broadening the perspectives of MBA students on entrepreneurship. The exposure to real-world startup scenarios, coupled with interactive sessions and case studies, contributed to a holistic learning experience. This visit serves as an excellent model for integrating academic knowledge with practical entrepreneurial skills, preparing MBA students for the dynamic business landscape.